



Maurer's Minute Mechanic, Inc. Local Public Offering

Targeting up to \$100,000 of Investment
Revenue Sharing Agreements

April 2020

Disclosure



OPEN TO NORTH CAROLINA RESIDENTS ONLY. SEE OUR DISCLOSURE Document at www.MaurersMinuteMechanic.com/investors. OFFERS AND SALES OF THESE SECURITIES ARE MADE UNDER AN EXEMPTION FROM REGISTRATION AND HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933 OR UNDER NC LAW. FOR A PERIOD OF SIX MONTHS FROM THE DATE OF THE SALE BY THE ISSUER OF THE SECURITIES, ANY RESALE OF THE SECURITIES SHALL BE MADE ONLY TO PERSONS RESIDENT WITHIN THE STATE OF NC.

Forward Looking Statements



Some of the information in this document constitutes forward-looking statements within the definition of the Private Securities Litigation Reform Act of 1995. Our actual results could differ materially from these forward-looking statements. You can identify forward-looking statements by forward-looking words such as “might,” “expect,” “plan,” “anticipate,” “contemplate,” “believe,” “estimate,” “intends,” and “continue” or similar words. You should read statements that contain these words carefully, because they:

- discuss future expectations;
- contain projections of future results of operations or financial condition; or
- state other “forward-looking” information.

Two examples of forward-looking statements in this document are our projections and our risk factors. Management decisions, marketing and other resources and future demand for our products and services in our market as well as competition may cause actual results to differ from the forward-looking statements or projections contained in this document. There may be other events in the future that we are not able to predict accurately or over which we have no control. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this document.

All forward-looking statements attributable to us, or any person acting on our behalf, are expressly qualified in their entirety by the cautionary statements made by our management here and elsewhere. Except to the extent required by applicable laws, rules and regulations, we undertake no obligations to update these forward-looking statements to reflect events or circumstances after the date of this document or to reflect the occurrence of unanticipated events.

The Offering



<i>Securities to Issue:</i>	Revenue Sharing Agreements (“RSAs”), which are unsecured subordinated general obligations of the Company to repay the investor using a prescribed percentage of Company revenue
<i>Target Offering Amount:</i>	Up to \$100,000
<i>Minimum Offering Amount:</i>	\$25,000
<i>Minimum Purchase and Caps on Investment:</i>	<p>\$2,500.00 Minimum; however, the Company, at its sole discretion, may accept smaller investments.</p> <p>Purchasers that are not Accredited Investors as defined under federal securities laws may not invest more than \$5,000. There is no cap on Purchasers that qualify as Accredited Investors.</p>
<i>Purchasers:</i>	NC Residents approved by the Company
<i>Launch:</i>	As soon as possible after the later of (1) March 31, 2020 or (2) receipt of the notice of compliance for the Offering from North Carolina regulators (the “ <i>Launch Date</i> ”).
<i>Termination Date of Offering:</i>	The earlier of 03/31/2021 or such date that is the 12-month anniversary date from the Launch Date
<i>Percentage of the Issuer’s Gross Revenue to be Allocated to RSA Payments:</i>	10%
<i>Maximum RSA Amount to be Paid in Connection with the Offering:</i>	\$150,000 (or 1.5x of the Total Offering Amount)
<i>Investor’s Maximum Repayment Amount:</i>	1.5 times the invested amount
Note: See Disclosure Document, RSA and Escrow Agreement for full details	

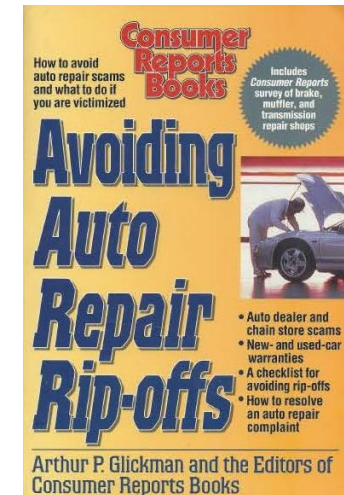
About Our Company



- Maurer's Minute Mechanic, Inc. plans to build, own and operate proprietary, self-service kiosks that enable automobile users to determine the cause of a "check engine" warning light displayed on an automobile dashboard.
- The Company's kiosk, which is called My Minute Mechanic, provides 24/7 access and is available on a fee basis that is significantly lower than repair shop charges.
- The Company is a newly formed North Carolina corporation based in Winterville, NC.

The Need

- All cars are required to meet the On-Board Diagnostics ("OBD") standard, which is a vehicles self-diagnostic and reporting capability. If there is a vehicle malfunction, a warning light appears on the vehicle dashboard.
- A diagnostic device is required to determine the specific cause of the warning light.
- A repair shop or car dealer generally will charge the vehicle owner to determine the cause of the warning light.
- The nationwide price for a single automotive diagnostic typically ranges from \$85 to \$110.
- Vehicle owners have a sense of unease and distrust when dealing with automotive repair people.



Our Solution



- ***My Minute Mechanic*** is the first stand-alone self-service auto diagnostic kiosk.
- The Company intends to place ***My Minute Mechanic*** kiosks in accessible, convenient locations at
 - Gas Stations
 - Car Washes
 - Convenience Stores
 - Auto Parts Stores
 - Car Service Stations



How It Works



To operate My Minute Mechanic, a user would

1. Park their vehicle adjacent to the kiosk
2. Insert their credit card for a \$10 payment
3. Attach the retractable OBD reader cable to the port under the left side of the vehicle dashboard
4. Read the diagnostic result on the My Minute Mechanic display.

The code is provided with a laymen's explanation so that the user does not need to ask a mechanic for interpretation. Results of the OBD diagnosis can be transmitted electronically to the user.

My Minute Mechanic kiosks are accessible 24/7.



Intellectual Property



- Our founder, Martin R. Maurer, has filed
 - one US patent application and
 - two US trademark applications, which include Maurer's Minute Mechanic as a word mark and The Maurer's Minute Mechanic logo
- The patent application and trademarks have been assigned to the Company.
- Additional intellectual property related to the kiosk design, data and knowhow has also been assigned to the Company.



TM

The Market



- The number of vehicles in the US is large and aging.
 - 284.5 million registered vehicles in the United States in 2019
 - 3.3 million registered vehicles in North Carolina in 2017
 - 11.8 years average age of automobiles and trucks in operation in the US in 2019
- We aim to install the My Minute Mechanic kiosks in locations such as convenience stores, gas stations, car wash facilities and auto parts stores.
 - 56,521 convenience stores (excludes gas stations and gas stations with convenience stores) in the US in 2019
 - 21,103 gas stations (excludes gas stations with convenience stores) in the US in 2019
 - 106,893 gas stations with convenience stores (excludes establishments that are gas station only) in the US in 2019
 - 66,708 car wash and auto detailing establishments (excludes oil change and automotive repair and maintenance facilities) in the US in 2019
 - 27,000 automotive parts and accessories store establishments in the US in 2019



Business Strategy



- The Company will place My Minute Mechanic kiosks at locations convenient to motorists to address the urgent need to know what the dashboard engine light signifies.
- Revenue received from kiosk use will be shared with the owner of the site (convenience store, gas station, car wash, auto parts store, etc).
- A typical charge will be \$10 for single use, and 20% of the fee will be shared with the site owner.
- The Company intends to target facilities with multiple locations including the major brand gas stations and convenience stores.
- Additional fees may be earned from targeted advertising on the kiosk. For example, a convenience store may advertise drink and meal specials.

Our Team



Executive Officers

Martin R. Maurer, CEO and Founder: Recently a Client Advisor and Finance Manager for Barbour-Hendrick Honda and has over 15 years' experience in the auto industry in various positions. Martin has managerial experience in other fields of industry including Nike, Double AA Rentals and was also a program coordinator for the Department of Social Services. Martin is a distinguished graduate of Pitt Community College with a degree in Human Services. Mr. Maurer is currently employed outside of the Company and works on his own time for the Company for no salary. In the event we raise the targeted investment amount, we will begin to pay Martin a small salary for his work with us, but until we raise additional funding beyond the target amount he will continue to have outside employment.

John Ciannamea, Chief Financial Officer: John has over 30 years' experience as an investor, director and mentor with emerging technology companies and has served as CFO for several companies. He serves as Senior Managing Director of Blackhawk Technologies, LLC, a financial advisory firm assisting companies with licensing and selling assets. John received BS and MS degrees from Rensselaer Polytechnic Institute and an MBA from Virginia Commonwealth University. John will not be working for the Company on a full-time basis.

Board of Directors

Martin Maurer

John Ciannamea.

David Mayo, faculty member teaching in the field of entrepreneurship in the Miller School of Entrepreneurship at East Carolina University. He is a graduate of North Carolina State University as well as a graduate of East Carolina University with an MBA. David began his professional career by managing property around the Greenville, NC area, and trading stocks professionally. David worked as the manager of product development for a Raleigh, NC based startup that focused on network security. David later worked as a consultant where he helped over 400 entrepreneurs raise \$30,000,000 in debt and equity financing and increase sales by nearly \$40,000,000. While a consultant, he also launched two new businesses, a global manufacturing company that makes products for the water-sports industry, and a web-based contractor placement service to connect small businesses with website and application development specialists.

Our Team (continued)



Advisors

Ryan Butcher, Software Advisor: Entrepreneur, Inventor and Investor. Ryan is the co-founder of eAudit and also the founder of Voxini. Ryan was also the chief architect at Lab 148/Advanced Telepresence, LLC, and a senior web systems engineer for the Department of Defense. As CEO of eAudit.com, a software company serving the logistics industry, he sold the company in 2019. Ryan is a graduate of East Carolina University and holds 3 certifications as a Microsoft system engineer.

Max Diehl, Master Mechanic: Currently a master mechanic at Barbour-Hendrick Honda. Max has over 20 years' experience as an auto mechanic having 5 ASE certifications as well as certifications and specialty awards in 3 major brands of vehicles which include Honda, Mazda and Suzuki.

Drew LaBarbera, Ph.D., Director of Engineering: Founder and CEO of Atlantic Design of Washington LLC, an engineering services company and manufacturing business. Drew began his professional career at Los Alamos National Laboratory, where he was involved in US nuclear weapons research. Dr. LaBarbera received four degrees from North Carolina State University: BS, MS and Ph.D. in mechanical engineering and an MS in materials science

Use of Proceeds



- Proceeds from this Offering will be used to complete development of the prototype kiosk, to build and install one or more units at public locations for customer use, and to cover expenses related to this Offering and additional corporate expenses.
- We hope to achieve the following milestones in connection with minimum offering amount of \$25,000:
 - Complete the development of one prototype
 - Install one prototype at a gas station, convenience store or car wash in the Greenville, NC area
 - Test the installed kiosk to determine necessary design changes and modifications
 - Collect user data for the prototype device
- In addition to the above milestones, depending on the proceeds we raise from the Offering, we hope to be able to complete the following additional milestones towards commercialization of the My Minute Mechanic kiosk if the target offering amount of \$100,000 is raised:
 - Build up to six additional My Minute Mechanic kiosks, use one for demonstrations with investors and potential customer sites and install the remainder at gas stations, convenience stores, car washes, auto parts stores and other locations

How Revenue Sharing Agreement Works

Revenue Share Payment Example for a Single \$5,000 Investor

Quarterly Revenue Share Payment Example For Single \$5,000 Investor	
Total Amount of RSAs Issued	\$100,000
Amount Invested by Investor	\$5,000
Investor's Percentage of Total RSAs Issued	5%
Total Gross Quarterly Revenue	\$250,000
Revenue Share Payment Percentage	10%
Total Quarterly Revenue Share Payment Available for All Investors	\$25,000
Quarterly Payment to \$5,000 Investor	\$1,250

Information Available to Investors



- [LPO Disclosure Document](#)
- [Revenue Sharing Agreement](#)
- [Escrow Agreement](#)

Contact



Martin Maurer

CEO

Maurer's Minute Mechanic

252-531-8937

MMaurer@MaurersMinuteMechanic.com